



# Station Order Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID

11669

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KASA-TV**

						Thu	Fri	Sat	Sun	Mon		
		Days	Gross	Thu	Fri	Sat	Sun	Mon				
Program Name	DP	Length	Rate	Aug 23	Aug 24	Aug 25	Aug 26	Aug 27			Total	
People's Court	DT	M-F	\$75.00	1							1	
1:00 PM 2:00 PM		30	\$75.00	3								
Funny Videos	EF	M-F	\$100.00	1	1			1			3	
4:00 PM 5:00 PM		30	\$300.00	3								
House	PA	Sa	\$100.00			1					1	
6:00 PM 7:00 PM		30	\$100.00	5								
Hotel Hell	PT	M	\$900.00					1			1	
7:00 PM 8:00 PM		30	\$900.00	4								
Bones	PT	F	\$500.00		1						1	
7:00 PM 8:00 PM		30	\$500.00	3								
KASA 9:30p News	LN	M-F	\$700.00	1	1			1			3	
9:30 PM 10:00 PM		30	\$2,100.00	3								
Saturday 9p News	LN	Sa	\$350.00			1					1	
9:00 PM 9:30 PM		30	\$350.00	4								
Saturday 9:30p News	LN	Sa	\$250.00			1					1	
9:30 PM 10:00 PM		30	\$250.00	5								
Sunday 9p News	LN	Su	\$900.00					1			1	
9:00 PM 9:30 PM		30	\$900.00	3								
Sunday 9:30p News	LN	Su	\$700.00					1			1	
9:30 PM 10:00 PM		30	\$700.00	3								
<b>Station Gross Totals</b>			<b>\$6,175.00</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>			<b>14</b>	

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/22/2012 9:28:20 AM

KASA-TV

Page 1 of 1

# Spot Manager: All, 08/23/12-08/27/12



Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

Line: 1

Time Period: 1p-2p

200455	11669	08/23/12	:30	P3	1:20:36 PM 8/23-8/27	\$75.00
						<b>\$75.00</b>
						<b>\$75.00</b>

Line: 2

Time Period: 4p-5p

200455	11669	08/23/12	:30	P3	4:30:22 PM 8/23-8/27	\$100.00
200455	11669	08/24/12	:30	P3	8/23-8/27	\$100.00
200455	11669	08/27/12	:30	P3	8/23-8/27	\$100.00
						<b>\$300.00</b>
						<b>\$300.00</b>

Line: 3

Time Period: 6p-7p

200455	11669	08/25/12	:30	P5	8/23-8/27	\$100.00
						<b>\$100.00</b>
						<b>\$100.00</b>

Line: 4

Time Period: 7p-8p

200455	11669	08/27/12	:30	P4	8/23-8/27	\$900.00
						<b>\$900.00</b>
						<b>\$900.00</b>

Line: 5

Time Period: 7p-8p

200455	11669	08/24/12	:30	P3	8/23-8/27	\$500.00
						<b>\$500.00</b>
						<b>\$500.00</b>

Line: 6

Time Period: 930p-10p

200455	11669	08/27/12	:30	P3	8/23-8/27	\$700.00
200455	11669	08/23/12	:30	P3	9:37:26 PM 8/23-8/27	\$700.00
200455	11669	08/24/12	:30	P3	8/23-8/27	\$700.00
						<b>\$2,100.00</b>
						<b>\$2,100.00</b>

Line: 7

Time Period: 9p-930p

200455	11669	08/25/12	:30	P4	8/23-8/27	\$350.00
						<b>\$350.00</b>
						<b>\$350.00</b>

Line: 8

Time Period: 930p-10p

200455	11669	08/25/12	:30	P5	8/23-8/27	\$250.00
						<b>\$250.00</b>
						<b>\$250.00</b>

Line: 9

Time Period: 9p-930p

200455	11669	08/26/12	:30	P3	8/23-8/27	\$900.00
						<b>\$900.00</b>
						<b>\$900.00</b>

Line: 10

Time Period: 930p-10p

200455	11669	08/26/12	:30	P3	8/23-8/27	\$700.00
						<b>\$700.00</b>
						<b>\$700.00</b>

[Sorted by: Line]

# Spot Manager: All, 08/23/12-08/27/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

\$6,175.00

\$6,175.00

\$6,175.00

\$6,175.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <b>KASA-TV      Albuquerque</b>	<b>Date:</b> <b>8/22/2012</b>
---	----------------------------------

I, Media Strategies and Research,  
 being/on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, August 23, 2012			Monday, August 27, 2012		

**Total Charges: \$6,175.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, August 22, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title